

## ***MEDIA KIT: C2C 2024 CONFERENCE EARLY BIRD REGISTRATION PROMOTION***

### **Web links**

[Registration](#)

[Multimedia resources](#)

### **Newsletter blurb**

#### ***C2C 2024 Early Bird Registration Open Through Summer's End!***

Extend your summer vibes into fall with exciting professional development ahead! Join us for the #PSADAY Classroom to Communities 2024 Provincial Conference, where we're gearing up for an enriching start to the new school year. Dive into hands-on, place and land-based learning and equip yourself with the latest strategies and resources to connect classrooms and communities.

You can now explore the complete lineup of breakout workshop sessions for Friday, October 25th, featuring a diverse program of indoor and outdoor workshops led by exceptional educators from across B.C.

**CLASSROOMS TO COMMUNITIES  
ROOTED IN  
RELATIONSHIP**  
PSADAY Provincial Conference  
October 25-26, 2024  
Vancouver, BC

**WELCOME BY** RUEBEN GEORGE **KEYNOTE** KAYAH GEORGE

**FEATURING**

Relationships with People and Place: The Importance of Risky Play in Outdoor Learning  
**Megan Zeni**

Decolonizing Ableism through the Outdoors  
**Karen Lai**

Wild Pedagogies: A More-than-Human Practise  
**Victor Elderton**

Is this Appropriate? Outdoor Learning for Relationship & Reconciliation  
**Jade Berrill**

**+30 MORE WORKSHOPS**

John Oliver Secondary, Vancouver, B.C.  
**Workshop sessions**  
**FRIDAY, October 25th**  
9 AM TO 3:30 PM

(available at the multimedia resources link above)

View the full program of workshops by [clicking here](#).

In addition to an inspiring keynote and engaging workshops, you can expect networking celebrations, an exhibitors fair, as well as community-based field experiences on Saturday, October 26th. Secure your spot now and enjoy the rest of your summer!

If you will be joining from out of town, remember to check the [Venues and Accommodations](#) page for special rates at the featured accommodation option, as well as other recommendations.

To learn about sponsorship and exhibitor opportunities, please [click here!](#)

**Register now button: <https://www.c2c-bc.org/registration>**

<b>Social media channel</b>	<b>Caption</b>	<b>Suggested tags</b>	<b>Graphic</b>
<b>Facebook post</b>	<p>The early bird 🐦 for the #PSADAY C2C 2024 Provincial Conference has revealed the full lineup of workshop sessions for Friday, October 25th.</p> <p>Enjoy this discounted rate until the end of summer ☀️!</p> <p>Visit <a href="https://www.c2c-bc.org/program-of-sessions">https://www.c2c-bc.org/program-of-sessions</a> to view the full workshops program.</p> <p>#EarlyBird #PSADayRegistration #C2C2024 #ProvincialConference #PSADay2024 🎓☀️</p>	<p>Columbia Basin Environmental Education Network (CBEEN) Environmental Educators Provincial Specialist Association (EEPSA) HCTF Education NatureKids BC Take Me Outside Science World BC Teachers' Federation (BCTF) The Outdoor Learning School &amp; Store Metro Vancouver</p>	<b>Include Graphic 1</b>
<b>Instagram post</b>	<p>The early bird 🐦 for the #PSADAY C2C 2024 Provincial Conference has revealed the full lineup of workshop sessions for Friday, October 25th.</p> <p>Enjoy this discounted rate until the end of summer ☀️!</p> <p>Visit the link at <a href="#">@classroomstocommunities</a> BIO to view the full workshops program 🔗</p> <p>#superearlybird #PSADayRegistration #C2C2024 #ProvincialConference #PSADay2024 🎓☀️</p>	<p>@scienceworldca @take.me.outside @naturekidsbc @hctf_education @eepsabc @bethechange_ea @outdoorcouncil @metrovancoverbc @bcteachersfederation @vsb39 @leapcanada</p>	<b>Include Graphic 2</b>

<p><b>X TWITTER post</b></p>	<p>The early bird 🐦 for the #PSADAY C2C 2024 Provincial Conference has revealed the full lineup of workshop sessions for Friday, October 25th. Enjoy this discounted rate until the end of summer ☀️! Visit <a href="https://www.c2c-bc.org">c2c-bc.org</a> to learn more. #EarlyBird #PSADay2024</p>	<p>@CBEENetwork @EEPSA @HCTF_Education @NatureKidsBC @takemeoutside @scienceworldca @BTCEA @bctf @TheOLStore @bctf @MetroVancouver @VSB39 @LEAPcanada</p>	<p><b>Include graphic 1</b></p>
<p><b>Students promo post</b></p>	<p>Are you passionate about place, land-based education and outdoor learning? 🌍🌿 This is your chance to connect with educators and leaders from all over BC, eager to share their experiences connecting classrooms and communities. 🏠➡️🌳 Plus, you'll have plenty of networking opportunities to elevate your career or university projects! 🚀📚</p> <p>🎓👤 Students can register at a discounted fee at: <a href="https://www.c2c-bc.org/c2c2024conference">https://www.c2c-bc.org/c2c2024conference</a></p> <p>#OutdoorEducation #Networking #PSADayRegistration #C2C2024 #ProvincialConference #PSADay2024 🎓☀️</p>		<p><b>Include Video 1</b></p>